



GREENWAY
FINANCIAL & ENERGY SOLUTIONS

GUIDE TO GOING SOLAR

SOLAR ENERGY SYSTEMS FOR SMALL
COMMERCIAL BUSINESSES

MISSION STATEMENT:

We aim to deliver the highest quality, energy-efficient, and aesthetically pleasing designed solar systems possible, with the most competitive economic price points available, through our preferred network of solar installers. Through our vetting and due diligence of interviewing some 30-40 odd solar companies, we guarantee your chosen vendor will accomplish everything in their stated proposal or Greenway Financial & Energy Solutions will make the contract you signed, correct.

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**** Important note to all clients and potential clients:**

The margins we built in our business model don't impact your project price point. In fact, we are bringing so much business to our installers that often we are getting our price per kilowatt of construction at some of the best pricing the industry has to offer. Every company in the solar industry has either an internal sales force or a contracted sales force like Greenway Financial & Energy Solutions. What we bring to the table is our experience to navigate the solar industry finding the best-of-breed installers to make sure you are not experiencing the headaches which are often found in this industry, with a litany of installers. From Companies that over promise and under deliver, to companies promising you one thing, delivering you another;

Examples include from 1-year delayed project installations after signing a contract, to performance of systems not delivering the promised offset to reduce your utility bill, to not educating people on the dealer finance service fees which can be as high as 35% of your project price, to not giving people the option of PPA Leasing options, in the geographical areas where PPA leasing is available, just to name of the few of the issues.



DANIEL J. ROEMERMAN / President & Co-Founder



President of both Greenway Insurance and Greenway Financial Advisory Group. His organizations have assisted tens of thousands of business owners and individuals in obtaining insurance coverage and providing financial planning advice, throughout the country, over the last 34 years.

Daniel graduated from CBC High School, then obtained his Bachelor's degree from the University of Missouri-St. Louis. Daniel has his Series 7 and 66 licenses and is a fiduciary and an Investment Advisor Representative with Center Street Securities, an SEC-registered broker/dealer. He also holds a Managing General Agency agreement with many top carriers in the insurance industry.

With the recent explosion of the Solar Industry and seeing both a Global and American push to convert everyone from using carbon-producing fossil fuels for energy consumption to green renewable energy alternatives, Daniel decided to open up a new division to his company, Greenway Energy Solutions LLC.

Greenway Energy Solutions LLC was pioneered out of the necessity of helping both business owners and residential consumers navigate, what can be a hidden minefield, with any solar project.

JOSEPH MODER / CEO & Co-Founder



Joseph Moder's greatest attributes are his unrivaled work ethic and his team leadership skills. Joseph is a graduate of the University of South Carolina, where he earned his degree in Finance/Marketing and was also on an academic and athletic scholarship. He also is a former two-time collegiate All-American in soccer and achieved the status of team captain.

Joe began his career in the insurance industry 30 years ago, acting as a broker, consulting with Business owners and implementing cost-saving measures within employer group medical plans. Joseph changed his profession to a financial planner, conducting hundreds of financial planning seminars in St. Louis, where he has served thousands of clients. He has also been a motivational speaker. Joe decided to focus all his energy and efforts on the rapidly growing solar industry. He is using his expertise to assist both commercial and residential clients.

LARRY SHROTH / Consultant & Co-Founder



Larry Shroth has spent over 20 years with Ameren working with commercial and industrial customers in helping them with more efficient use of their electrical power including adapting renewable energy into their power portfolio.

Working with industrial manufacturers prior to Ameren as well as his M.B.A. from DePaul University in Chicago, Larry brings the knowledge and experience needed to make accurate choices to your energy needs.

ELECTRIC TECHNOLOGIES



A solar electric system captures the sun's energy with photovoltaic panels. Electricity is produced in the form of direct electrical current (DC). Since most electrical appliances use alternating electrical current (AC), typical solar electric systems include an inverter to convert DC power to AC power. DC electric power can be stored in batteries, but batteries are expensive, require maintenance, and the storage process uses energy, leaving less production for business operations. Since businesses will also be connected to utility power, this guide focuses on "grid-tied" systems.

Grid-tied solar energy systems feed power onto the utility grid when the system produces more power than the facility needs and draws power from the grid when the solar electric system cannot meet the business's full demand.

The grid-tied approach makes solar electric systems very scalable. If financial resources are limited, or if the business wants a demonstration system, a small system can be connected even to a large building. But if resources and space allow, larger systems can be built. Systems can even be large enough to produce sufficient power that the facility becomes a net exporter of energy (although this can create additional concerns and design issues).

Solar electric systems are commonly placed on building roofs because that space is not usually used for other purposes and because there are usually fewer problems with shading. But solar electric systems can also be ground mounted on frames or poles. In some cases, photovoltaic panels can be integrated into the architectural features of a building like the roof, walls or awnings.



ASSESS YOUR SOLAR SOURCE

A solar resource assessment, sometime called a shading assessment, is essential to understanding the viability of solar on your building or home. The building or home owner and the system designer can make good choices early in the project and ensure the system will perform as expected.

Do you have a meaningful solar resource?

One of the great aspects about solar energy is that it is everywhere. Except when it isn't. While the sun shines every day, not every structure has a solar resource that can be captured. Nature delivers "free fuel" every day, but sometimes the free fuel is just a trickle, and sometimes the fuel is very hard to reach. Businesses need to assess how much of a solar energy resource their building has and where the resource is located on the structure site.

Measuring and Mapping the Solar Resource

Businesses and homeowners should plan for a solar assessment that will not only identify whether the rooftop solar resource is adequate, but also considers the layout of the system on the roof and future or long-term potential changes to the resource.

To produce a meaningful amount of energy, the solar resource needs to be routinely available (unshaded) over time when the sun is highest in the sky. Occasional shading can substantially lower the resource potential on your site. A shading assessment should identify how much shading will affect the system at specific points on the roof at any point in the year.

Assessing Your building or Home:

Most existing buildings and homes were not designed with solar energy systems in mind. While manufacturers of solar equipment are very good at creating systems that account for building idiosyncrasies, businesses and homeowners should assess their structure for potential budget-busting surprises. After determining that the building has a solar resource, businesses and homeowners must assess several building components for compatibility with a solar energy system:

- **Roof type and condition**
- **Roof structure**
- **Mechanical and energy systems**

Besides providing access to the site, building owners may need to provide background information, like building design and engineering information and electric or gas utility consumption data to the site assessor.

SOARING DEMAND FOR SOLAR

JANUARY 2023

Investing Today

Solar Stocks Could Offer Investors Windfall Profit Potential Even in a Down Market

Why the \$369 Billion Solar Subsidies Triggered Today's Newest Megatrend

How One Company's Disruptive Tech Innovation Could Potentially Turn the \$261 Billion-a-Year Solar Industry Upside-Down

Soaring demand for solar — combined with unprecedented government funding of \$369 billion — has set in motion an unstoppable surge in the solar energy market ... one that offers investors massive profit opportunity even in a down market for stocks.

As the overall markets were down big in 2022, solar energy stocks were soaring higher - to the tune of triple-digit gains in some cases ... and 2023 could see more of the same in this red-hot sector fueled by government subsidies.

NASDAQ ▼ 31.72%

S&P 500 ▼ 18.78%

SOLAR ▲ 166.92%

WHY?

Elon Musk Invests Big in Solar Energy, Saying "Solar Power Will Be the Single Largest Source of Electricity Generation"

Elon Musk has received a great deal of attention over the past few months for his acquisition of the social media site Twitter. But it's Musk's continued commitment to electric vehicles - and solar energy - that remains the real story worth watching.

Musk has famously stated that "Solar power will be the single largest source of electricity generation by midpoint of the century."

Musk has also tweeted that almost all of Earth's energy comes from the Sun.

"We would be a dark iceball at near absolute zero if not for the Sun. And essentially the entire ecosystem is solar-powered" he mentioned.

"Civilization uses a tiny amount of energy by comparison. Not hard to generate from wind/solar," he added.

Musk has also said of the Sun, "That free fusion reactor in the sky conveniently converts

~4 million tons of mass into energy every second. We just need to catch an extremely tiny amount of it to power all of civilization"

Musk is bullish on solar energy and runs the Tesla Solar vertical that provides panels for rooftops, along with energy storage solutions.

Tesla's solar business deployed a total of 106 megawatts in Q2 2022.

In addition, Musk has put his money where his mouth is as the chairman of SolarCity, the rooftop solar panel maker that his Tesla acquired back in 2016 for \$2.6 billion.

Musk has also pumped billions into the development of a lithium-ion battery factory that will allow him to harness renewable energy in the form of wind and solar ... and that factory is intended to produce more lithium-ion batteries annually than were produced worldwide less than 10 years ago.



Solar Installations Projected to Triple by 2027, Thanks to 2022's Massive Climate Bill

Enormous jump in solar demand helps make this one of the very few "recession-proof" industries

According to a report from the Solar Energy Industries Association and global research and consultancy group Wood Mackenzie, solar installations in the United States will nearly triple over the next five years.

The report projects the U.S. market growing 40% more than prior forecasts through 2027 as a direct result of The Inflation Reduction Act, which favors the renewable energy sector.

The recent government spending initiative "has given the solar industry the most long-term certainty it has ever had," Michelle Davis, principal analyst at Wood Mackenzie, said in a statement.

"Ten years of investment tax credits stands in stark contrast to the one-, two-, or five-year extensions that the industry has experienced in the last decade. It's not an overstatement to say that the Inflation Reduction Act will lead to a new era for the U.S.

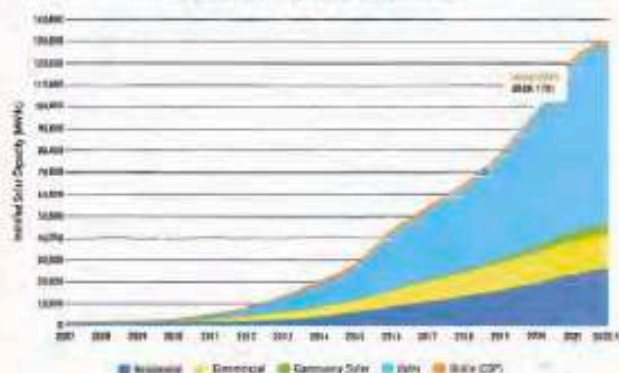
solar industry," she added.

The report projects that total solar installations will grow from 129 gigawatts (GW) today to 336 GW over the next five years.

This is clearly a red-hot market ... one that offers tremendous upside opportunity for companies that can grab significant market share. The enormous government spending — and unprecedented growth — in this sector mean it could continue to grow rapidly despite a prolonged recession.

Three Sixty Solar, Ltd. (NEO: VSOL/OTC: VSOLF) is perfectly positioned to benefit from this rapidly

Cumulative U.S. Solar Installations



growing market, thanks to its game-changing vertical tower design.

For more information on this opportunity, take a moment now to claim your FREE copy of my Special Report, *How to Cash In On the Solar Energy Boom*. Turn to page 18 for details.

North America's Most Successful Companies Are Betting Big on Solar Energy

And with renewable energy use becoming more common with each passing day, this industry emerges as a "recession-proof" opportunity for investors

Over the past 10 years, solar energy has experienced an average annual growth rate of 42%, with even faster growth projected in the years ahead.

This growth in solar energy - and renewables in general - has prompted some of North America's largest and most successful companies to now rely on solar and renewable energy extensively.

According to the Climate Reality Project, these companies include:

- **Intel Corporation (NASDAQ: INTC):** Intel carved itself a niche on the Environmental Protection Agency's (EPA) Green Power Partnership

National Top 100 list as a green power partner. The company purchases billions of kilowatt hours of renewable power, generated from wind, solar, geothermal and more. It has a wind micro-turbine array on its roof and has facilitated on-site solar plants at several of its facilities.

- **Kohl's Corporation (NYSE: KSS):** The EPA puts Kohl's Department Stores on its annual Green Power Partnership Top 30 Retail ranking. And in 2022, the company received the ENERGY STAR Partner of the Year — Sustained Excellence Award

from the EPA. A whopping 91% of Kohl's stores are Energy Star-certified and many have on-site solar panels and carbon-neutral operations.

- **Walmart Inc. (NYSE: WMT):** Walmart has been a Green Power Partner of the EPA since 2009 and obtains a large amount of electricity from green power.
- **Apple Inc. (NASDAQ: AAPL):** Apple definitely keeps on top of its carbon footprint with corporate solar installations and a goal of becoming 100% carbon neutral by 2030.

Why Bill Gates' Huge, Under-the-Radar SolarPlay Appears to Be a True Energy Game-Changer Microsoft founder



Game-Changer Microsoft founder Bill Gates is involved with a number of renewable energy initiatives. This includes Heliogen, his clean energy startup company that is bringing breakthrough solar technology to the Mojave Desert using 40,000 computer-vision-controlled mirrors to harness the power of the sun.

Heliogen has discovered a way to use artificial intelligence and a field of mirrors to reflect so much sunlight that it generates extreme heat above 1,000 degrees Celsius.

Essentially, Gates' company has created a solar oven - one capable of reaching temperatures

that are roughly a quarter of what you'd find on the surface of the sun. The breakthrough means that, for the first time, concentrated solar energy can be used to create the extreme heat required to make cement, steel, glass and other industrial processes. In other words, carbon-free sunlight can replace fossil fuels in a heavy carbon - emitting corner of the economy that has been untouched by the clean energy revolution.

"We are rolling out technology that can beat the price of fossil fuels and also not make the CO2 emissions," Bill Gross, Heliogen's founder and CEO, told CNN Business. ".And that's really the holy grail."

Warren Buffett Signals "New Era" for Solar Investors with Historic Energy Deal

In September 2019, Warren Buffett struck a historic deal marking the beginning of the biggest disruption in energy. That deal - between Warren Buffett's NV Energy company and the Los Angeles government - was to begin the buildout of America's biggest solar farm.



Not long after, in January 2020, the project was also green-lit by the Trump administration. This investment from Buffett was more than just a potential money-maker for the legendary investor.

Instead, an investment from Buffett was essentially a signal that the "old days" of solar energy - and solar energy investing - were in the past. For more than a decade, green energy advocates made wild claims about the potential for solar energy ... and governments provided billions of dollars in incentives. But the problem was ... back in the early 2000s, solar energy was still ahead of its time.

Buffett Recognized that the Timing Was Finally Right for Solar Back then, the cost of producing energy from solar was as high as four times the cost of producing from fossil fuels. In 2009, it cost \$360 to produce a megawatt-hour of electricity using solar, while natural gas cost just \$70.

But that's all changed now - and in a big way. Solar power has improved leaps and bounds since then. Today, solar panels sell at a fraction of what they cost back in the day. They've also grown ten-times more efficient.

And Buffett's investment in the sector serves as confirmation of the industry's potential - from one of the world's most successful investors - that the timing now appears to be right. Buffett's solar farm will span 7,100 acres in the desert outside Las Vegas. It will be backed by the world's largest battery and power 6-7% of Los Angeles's electricity needs.

Stunning scale aside, the most jaw-dropping thing is the price of its electricity. The plant will produce energy at a cost of \$20 per megawatt hour of electricity - plus \$13 for storage.

In all, the plant's power will cost \$33 per megawatt hour. That's half the estimated cost of power from a new natural gas plant! Buffett's entry into the space - combined with unprecedented government investment - has touched off a massive opportunity or companies positioned to take advantage despite the global recession.

FINANCING OPTIONS



Traditional Loan

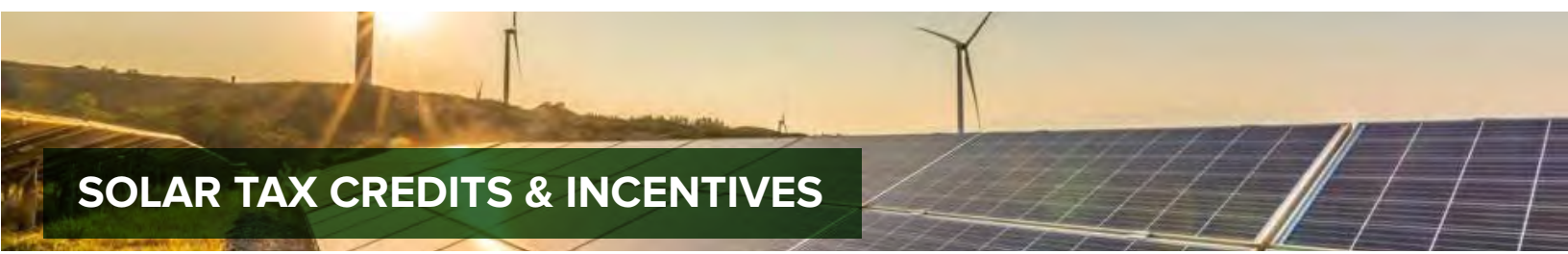
Businesses or homeowners can self-finance solar energy systems using capital resources already at their disposal. Traditional loans are managed entirely by the business rather than the solar energy vendor and require the business or homeowner to explain the benefits and risks of a solar installation to the institution providing the loan. The business or homeowner will get the full benefit of tax credits, rebates, and depreciation.

Solar Lease

Solar contractors or third-party financiers can arrange for a lease, where a third party owns the solar energy system and leases the system to the business. Leases allow the system to be installed with little or no down payment and can incorporate accelerated depreciation and incentives such as the Federal tax credit to lower monthly payments. Capital leases are designed to fully amortize the costs of a solar system during the lease term. Operating leases are designed more like auto leases, for a fixed length of time and an option to purchase the system at fair market value at the end of the lease. Leases should include a performance clause to ensure that the system produces energy at or near the rated efficiency of the system.

Power Purchase Agreement (PPA)

PPAs are conceptually similar to a lease, but rather than monthly lease payments, the business pays based on the production of the solar system. PPAs typically have longer terms that reflect the system life and can incorporate a fair market buyout. Tax benefits and other applicable incentives flow to the finance company and are passed on to the business through the energy charges. Operation and maintenance are the responsibility of the finance company/owner. Businesses may want to consult with legal counsel if considering a PPA.



SOLAR TAX CREDITS & INCENTIVES

MACRS Depreciation of Solar Panels

Normally, the depreciable life of solar panels is 85% of the full solar system cost which may be depreciated roughly as follows: Year 1 – 20%, Year 2 – 32%, Year 3 – 19.2%, Year 4 – 11.5%, Year 5 – 11.5%, and Year 6 – 5.8%. Are you interested in a free solar consultation to show you what the numbers could look like?

As a large purchase that will be used overtime, a solar system's cost is deducted from taxable income via a so-called 5 year 'depreciation' (rather than 100% immediately as a direct 'expense'). While 26% of the cost is recovered directly as a credit against tax liability for the year of installation (see above), the law nonetheless allows 85% of the full system cost (rather than 70%) to be deducted from taxable income over time via 'depreciation. Depending on the tax bracket, roughly 12-25% of original system price may be recouped this way.

SOLAR TAX CREDITS & INCENTIVES

FEDERAL Incentives

30% Federal Tax Creditor example

In August 2022, the Inflation Reduction Act became law. In it are provisions to support solar growth by increasing and extending this federal tax incentive for 10 years! Receive 30% of the full system cost back as a credit against your total tax liability for the year your system was installed. This tax credit is 30% for systems 'placed in service' between January 1, 2022 and December 31, 2032.



The tax credit is non-refundable and requires that you have the tax appetite to be eligible. It can be carried over for 1 year. The home must be owned by the taxpayer but they don't have to be the resident. For example, this can work if you rent your home or if you have a vacation home. Consult your tax professional to find out how this credit can work best for you. you rent your home or 30% Federal Tax Credit.

UTILITY Incentives

The Ameren Missouri rebate will give back \$0.25/watt to the customer. While a quarter per watt does not sound like much, this rebate translates to \$250/kilowatt (kW). For example, an average 10kW residential rooftop solar PV system can qualify for a \$2,500 rebate.0/kilowatt (kW).

DEADLINE APPROACHING: Your system must be installed and pass final inspection from your local jurisdiction by December 31, 2023 to receive the rebate.

ILLINOIS Solar Incentives

Solar Renewable Energy Credits (SRECs)

Recover 20-30% of the original solar system cost with cash payments upfront or over 5 years, depending on system size, from the Illinois Power Agency. Solar Renewable Energy Credits are based on the production of your solar PV system.

What Are Illinois SRECs?

Every solar system produces actual electricity, as well as an environmental and energy security benefit to the region. The concept of an SREC is a way to place a value on this benefit, so that someone other than the system owner can buy just the benefit, and count it as its own contribution to the community. When an organization buys an SREC it is essentially buying the environmental benefits.

Who Wants to Buy SRECs?

The State's 3 investor-owned utilities (not energy cooperatives or municipal utilities) must pay into a dedicated fund, and these dollars are collected from ratepayers. The utilities draw from this exclusively to purchase SRECs (according to specified state RPS targets) from owners of solar electric systems including those in cooperative and municipal utility territories.

How Does SREC Work?

In Illinois you as a solar owner contract with an Approved Vendor (through your installer) to sell all the SRECs your system is expected to generate over the first 15 years. Then for systems under 10kW you receive a lump sum payment after your solar array has been installed in one lump sum. For systems larger than 10kW, the 15 year payment is spread out over 5 years.

Rural Energy for America Program Renewable Energy Systems and Energy Efficiency Loans and Grants

Loan guarantees for this program are streamlined under the OneRD Guarantee Loan Initiative

What does this program do?

The program provides guaranteed loan financing and grant funding to agricultural producers and rural small businesses for renewable energy systems or to make energy efficiency improvements. Agricultural producers can also apply for new energy-efficient equipment and new system loans for agricultural production and processing.

Who can apply?

- **Agricultural producers with at least 50 percent of their gross income coming from agricultural operations**
- **Small businesses in eligible rural areas**

NOTE: Agricultural producers and small businesses must have NO outstanding delinquent federal taxes, debt, judgment, or debarment.

What types of funding are available?

- Loan guarantees on loans up to 75% of total eligible project costs
- Grants for up to 40% of total eligible project costs
- Combined grant and loan guarantee funding up to 75% of total eligible project costs



Grant application deadlines are **March 31, 2023 for projects over \$20,000 or more**

Grant application deadlines are **October 31, 2023 for projects \$20,000 or less.**

As of now, there is possibility of 2023 extension for REAP application's over \$20,000 but no final determination has been made.

Grant applications are complex living breathing documents (Often 100 pages in length or more). We use a 3rd party administrator who is a professional grant writer who has 92 percent win rate winning grants for our clients. This relationship is truly a win/win situation in that: they only collect their fee of 3%-5% of the grant you apply for and have to win, for them to get paid. They are basically doing their work pro-bono on the if-come. They do ask for a nominal \$600-\$900 non-refundable application fee, to help defray some of the costs of the grant writing process.

A Better Way to

ADOPT SOLAR ENERGY

AMPS
ARCOMURRAY POWER SOLUTIONS

Alternative energy is more important than ever, but finding the right solar solution and financing can be daunting. Trust the experts to deliver the most efficient, and customized design for your energy needs

Solar Expertise



Our team has installed over 10 Megawatts of stand-alone and grid connected systems across the nation. Using our strong network of suppliers, we are able to execute a cost-efficient design, timely procurement, and installation plan for each unique project.

Single Point of Contact



We are an integrated full design and construction team that evaluates the full picture associated with adding solar to your project, we understand project limitations early and provide the best design from project inception.

Superior System Design



Our design process is led by technical engineers, trained in structural and electrical design, who run multiple analyses utilizing site specific LIDAR data and an advanced shading analysis engine to identify the most efficient system layout and optimal design.

Optimized Efficiency to Cost Ratio



We use our financial analysis tools in concert with our solar design software to achieve the most efficient model by project, while also coordinating with available national and local incentives and financing options, so you have the full picture of cost and return on your solar investment.

PROPOSED TEAM



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TOP GOLF

San Jose, CA

50 kW

50 kW rooftop solar array with high-efficiency units constructed on Top Golf's 74,000 SF LEED silver certified premier golf & entertainment complex in San Jose.



ARCO/MURRAY

Downers Grove, IL

149.6 kW

149.6 kW photovoltaic ballasted roof mount system for ARCO/Murray's main office building to help offset electrical consumption with a clean energy source.



EASTVALE STORAGE

Eastvale, CA

223 kW

223 kW roof-mounted system. 156,000 SF LEED Gold Certified self-storage facility built to the latest California energy standards.



SUPERMAX HEALTH

Aurora, IL

97.2 kW

97.2 kW photovoltaic solar panel array on roof and solar powered hot water heaters built on Supermax's 90,000 SF LEED gold certified building.



BELLAVANCE BEVERAGE

Londonderry, NH

1.08 MW

1.08 Megawatt rooftop solar array consisting of 2,872 modules built on 90,000 SF beverage distribution facility.



GREAT BAY DISTRIBUTORS

St. Petersburg, FL

1.5 MW

1.5 MW solar system on the roof of this 273,000 SF beverage distribution facility to support the clients controlled environment warehouse, draught cooler, offices, and maintenance buildings.



proSOLAR
St. Louis Solar Experts

simplifying **Power**

PRODUCTS & SERVICES

BATTERY STORAGE SOLUTIONS

proSOLAR is the areas exclusive dealer of CGSM mobile battery generator solutions, but also offers Generac & other traditional solar batteries.

SOLAR ARRAY DESIGN & INSTALL

proSOLAR designs and installs any solar project big or small from residential under 13 panels up to commercial megawatt systems.

SMART FLOWER SOLAR FLOWERS

Solar flowers are a great cosmetically appealing ground solar product with a built-in inverter, charge controllers, and batteries that can easily be added to any home or business and moved with you should the need arise.

UNBEATABLE WARRANTIES

As the areas only roofing certified (all major manufacturers) solar company, all installations have unmatched solar & roof warranties.

SPECIALTY ENERGY PRODUCTS

Now offering solar streetlights, solar generators, small scale wind turbines, hydro-electric & more!

Our Management Staff



Kyle Bates

314-780-5275

21 years of Construction experience, 16 years as roofing/exterior construction specialist/ General Contracting, the last 7 years of which are primarily in roofing with Integrated Solar System Design and Installation.



Randy Van Winkle

314-337-5606

12 years of Construction marketing experience, 3 years in solar industry in Integrated Solar System Design primarily for residential sector.

Cody Davis

5 years of construction marketing experience, 1 year in solar industry

Cory Berry

9 years of General Contracting experience prior to the last 4+ years of it in Energy Efficient Upgrades and Lighting.

Jeff Reusch

5 years of Construction/General Contracting with primary experience in roofing, trained in architectural drawings and design.

In addition to the management staff, we have over 35 installation professionals available, we are large enough to take on almost any solar job, big or small, and can complete work for all occasions. Many of our installers have come from roofing backgrounds. This means all total our combined roofing experience is over 225 years, and combined solar experience over 120 years. With experience like that, we know how to best serve you, and take care of the installation for long term benefits/results.

****Your electric bill will last forever, only you have the power to change it.****

314-703-3888 | 1560 Fenpark Dr. Fenton, MO 63026 | www.prosolarstl.com



A Reputation founded on Honesty and Quality

Our focus has been on being Missouri's most trusted and reliable St. Louis solar company. For clean energy solutions, offering honesty, enthusiasm, experience, teamwork, and a relentless focus on customer satisfaction. You've either seen one of our solar installations or met someone who has partnered with us to install their solar panels. You'll find that Solar City STL clients are among the most pleased with their solar experience. From residential and local small businesses to government buildings and utility-grade solar energy installations.

Our Competitive Advantages:

- ✓ **We have our own warehouse with stocked solar panel inventory and power inverters Inventory.**
We do not rely on supply chains coming from China to get our product, we get our supplies directly from local distributors out of Kansas City.
- ✓ **We have our own Installment and Installment Crew.**
We do not subcontract out all of our work unlike most other companies.
- ✓ **Fast Installation Service.**
We are on average putting in systems between 4-5 weeks, or 2 months tops, for the clients doing business with us. With our competitors, often people end up waiting anywhere between 3 -12 months before installation occurs. This happens because these companies use sub contracted out labor, and usually paying subpar labor rates. Also sometimes they have trouble getting product because of supply chain issues of product being shipped from China.

Services Offered

- Conduct site assessment
- Engineer & design System
- Obtain building & electrical permits
- Reserve state-based incentive & submit application for incentive monitoring (if applicable)
- Facilitate interconnection approval with utility and post-installation meter exchange(if applicable)
- Install System
- Test System to ensure it is operational
- Obtain Inspection Approvals



MEET OUR TEAM



Susan Allman

Executive Assistant & Office Manager

Susan has worked for Greenway Financial as the office manager since 2002. She is the executive assistant for the financial services team, helping with customer service, paperwork, and office compliance.



Tim Roemerman

Solar Installation Sales & Service/ Property & Casualty Department Manager

Tim has worked for Greenway since 2009, and runs the property and casualty department. Tim also assists the solar division with facilitating the solar installation jobs performed by our vendors. He can also work with you on getting your newly installed solar system insured. Tim holds his health and life license and is one of the most attentive, dedicated and hardworking agents you will ever meet.



Joe Scherer

Commercial & Residential Sales

Joe has been at Greenway Financial since August 2022. He specializes in commercial and residential solar sales for Greenway Energy Solutions. He earned his Bachelor's degree in Finance at the Wharton Business School while also playing linebacker for UPenn's varsity football team. After graduating, Joseph has spent his entire 13+ year career in the financial services industry.



Joe Hoeflerlin

Solar Installation Sales & Service/ Benefits Coordinator:

Joe has been at Greenway Financial since 2010. He specializes in Solar processing of electric bills to formulate proposals, and helps us shop various different vendors. He also specializes in Group Medical Benefits, Individual Health, Medicare coverages, and life. He also has his P&C license. He is currently studying for his Series 7 Examination to become a licensed Registered Investment Advisor.

HISTORY OF GREENWAY ENERGY SOLUTIONS:

Greenway Energy Solutions LLC was pioneered out of the necessity of helping both business owners and residential consumers navigate, what can be a hidden minefield, with any solar project.

Daniel Roemerman, co-founder Joseph Moder, as well as a former executive of Ameren's Renewable Energy Division, Larry Shroth, have all partnered together to launch Greenway Energy Solutions LLC.

Capitalizing on Daniel's and Joseph's synergies of their combined 60 years of experience in the insurance and financial service world, and Larry's intimate knowledge of the solar industry through his 20-year executive solar experience with Ameren; they are applying their due diligence and vetting processes to the solar world. We, in essence, have created our own solar network of preferred companies who install on our behalf with the clients we bring to them. Our insistence on making sure we get our clients preferred pricing, maximum cash rebates, incentives, financing options, lowest dealer fees, the best warranties, and the timeliest installation services are just some of the trademarks that distinguish our company, from the pack.

Greenway Energy Solutions LLC began when Joseph Moder decided he wanted to get into the Solar business. Joseph vetted between 20-30 solar companies and chose the top five companies that provided the best overall client satisfaction, pricing, cash rebates, cash incentives, financing options and warranties. He also considered the companies that put the client's needs first.

After all this leg work, he contacted his fellow business associate Daniel Roemerman whom he has known for 34 years and brought his idea to partner up and launch a new division of Greenway Insurance and Greenway Financial Advisory Group. Daniel being Larry Shroth's financial advisor, decided to get Larry's opinion about going into this new business opportunity, and not only did Larry embrace the idea, he joined the team, and the launch of Greenway Energy Solutions LLC was born.

After Greenway Energy Solutions LLC was born, we created a joint venture relationship with all five of these solar companies, specifically at this time for the states of Missouri and Illinois. By being able to offer these top five solar companies' contracts, we get these companies bidding for your business, and this benefits our clients tremendously because we get to select the best solar proposals out of the five companies bidding on your project. These strategic partnerships give the customer the best solar options available for their specific needs and position us to bring enormous value to our clients. This being said, Greenway Energy Solutions LLC will always deliver maximum client benefits and customer satisfaction. With Solar companies that have completed projects for Top Golf, Ikea, Walmart and Target as well as many smaller commercial and residential sites, the companies we have contracted our all top-notch contractors who can depend on to get your project done, and done correctly.

In addition, we pride ourselves in helping our commercial or residential clients navigate the complicated R.E.C. (Renewable Energy Credits), and R.E.A.P. (Renewable Energy of America Program). Greenway Energy Solutions Team has also become well-versed in all the State and Federal programs for both residential and commercial clients. These exciting new entitlements make your solar projects more financially sound than ever before. Joseph Moder has already personally contracted over 3 million dollars in solar projects, and we are forecasting 25 million dollars for the remainder of 2023. In addition, we have ambitious plans of expanding our business model to even a national platform. As of now, we are in the midst of hiring 10 new solar reps just in the states of Missouri and Illinois.

Let Greenway Energy Solutions LLC show you all the incentives, rebates, Federal tax credits, Federal R.E.C.S. and Federal R.E.A.P. Program, that you are entitled to. Let's save the planet together and Go Green!



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